



# Qualitycom ((NORTH))

February 2025

*“The illiterate of the 21st Century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.”*  
- Alvin Toffler

## Connect

What do vasectomies, craft beer and triathlon training have in common? [Dr. Damian Fay’s interview for Qualitycast North](#) of course!

This thoughtful editorial on [Physician Burnout](#) in the NEJM is just as relevant today as it was in 2020.

For those who missed Dr. Daisy Dulay’s heartwarming podcast interview on the positive effects of QI on the Physicians who do it? Here’s the [transcript](#).

## Learn

Minute QI - [A Goldilocks Approach to Effective Project Scoping](#).

Book Review - [Fascinate. Your 7 Triggers to Persuasion and Captivation](#) by Sally Hogshead.

Qualitystream North - [The Role of the Project Sponsor](#).

## Collaborate

Are you looking to join an amazing team? We are recruiting a [Rural Northern Interior and Northeast Physician QI Champion](#). Application deadline Feb 24/25.

The case for RCTs in [Quality Improvement](#) by Amy Finkelstein at MIT.

PQI Alums Webinar Series (PAWS) invites you to join their virtual evening workshop focused on the [Dyadic Leadership Model](#) Feb 27/25.

**Bonus:** [Could AI replace politicians?](#) A tongue in cheek glance at 3 possible futures.

**Do you have a question about Quality Improvement? Facing a challenge in your QI project and need advice? We’re planning a special Qualitycast North Q&A podcast episode next season so e-mail us your questions at [qualitycomms@northernhealth.ca](mailto:qualitycomms@northernhealth.ca).**

Qualitycom North is produced and edited by Dr. Shyr Chui and Levi Giles, members of the Northern Health Physician Quality Improvement (PQI) Team and supported by the Provincial PQI initiative. This newsletter is produced on the unceded territory of the Lheidli T’enneh First Nation.