

DEVELOPING AN AIM STATEMENT

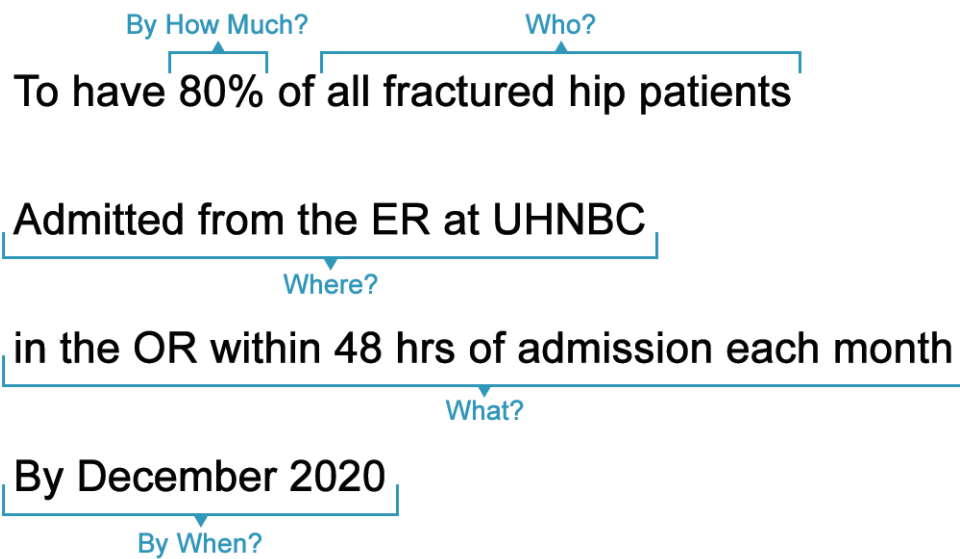
“If you define the problem correctly, you almost have the solution.” - STEVE JOBS

Your aim statement must include the following information:

1. What will improve?
2. Where?
3. By how much?
4. By when?

Here is an example:

Aim:



YOUR AIM STATEMENT: